



## **Vik Retreats Announces Puro Vik, A New Retreat Set in the Hills at VIK in Chile Debuting in Spring 2019**

*Working in tandem with Vik Chile, its pioneering sister property, the remarkable collection of glass houses offers a new way to experience Chile's breathtaking cultural landscape*

Vik Retreats, the internationally renowned set of boutique retreats celebrated worldwide for their exceptional architecture, location, design, art, and warm, attentive service, is thrilled to announce Puro Vik, a collection of glass houses debuting in Spring 2019. The glass houses will hang from the steep hills just below Vik Chile, in the stunning nature and vineyard of Chile's Millahue Valley. Carefully positioned to offer the best vantage points for living in exquisite, cool and romantic luxury while capturing the magnificent dramatic natural surroundings. Puro Vik offers a hospitality experience which is rare, inspiring and singular by design.

With the debut of Puro Vik, travelers will be invited to enjoy the 11,000 acres of nature through a new lens. Comprised of 19 uniquely designed glass houses imagined by innovators Alex and Carrie Vik, Puro Vik will offer full immersion into the vibrant pharonic landscape.

The contemporary architecture with three walls entirely of glass eliminates the visual borders with the surrounding treetops and foliage ensuring privacy for guests, while simultaneously allowing them to enjoy the expansive and dramatic vistas.

In keeping with the Vik Retreats philosophy, forward-thinking art and design will play an integral role in Puro Vik experience. Each glass house will feature unique art and design including themes such as artifacts and antiquities, Japan with Utagawa Hiroshige, the art of glass with Dale Chihuly, holographic art, pop art, 18th century France, bohemian design, neon and light, site specific art installations and La Piu Belle, imagined in homage to the most recent wine from Viña VIK. Each house will have a free-standing transparent Italian designed glass closet and luxurious wide-planked hardwood floors continuing from the bedroom out onto the terrace. The roofs will be covered with wild grasses or solar panels depending on each house's exposure. The luxurious bathrooms will each feature a different and unique marble from around the world, art in and of nature itself, laid in slabs, plus handmade Japanese washi paper set inside the glass bathroom walls to create a discrete elegant separation from the bedroom. Bedrooms and bathrooms will open onto the private terraces, inviting guests to relax in the plain aire and soak in large beautiful tubs sipping a glass of the best wine beneath the warm Chilean sun, the moon and the constellations of the Southern Hemisphere.

Together with sister property Vik Chile at Viña VIK vineyard, Puro Vik encourages travelers to explore the very best of Chilean flora and fauna. Guests will relish both the inherently rare,

romantic and transparent nature of the glass houses while enjoying the wine and culinary experience at Milla Milla and The Pavilion, Vik Chile's signature restaurants with their exceptional Chilean cuisine and wines, the Vik Wine Spa's luxurious treatments, the magnificent infinity pool, exceptional wine tastings, and a breadth of activities ranging from yoga and mountain biking to horseback riding and cooking classes. The intrinsic beauty and lush surroundings of VIK are celebrated in all aspects of the Puro Vik experience. Each element has been designed to create a magical oasis for travelers who are seeking an authentic escape celebrating a magnificent environment.

Puro Vik is accessible via the Santiago airport, serviced daily from international airports around the world. The property is a two-hour drive from the airport. Reservations can be made by contacting [reservations@vikchile.com](mailto:reservations@vikchile.com).

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